



SANTA BARBARA COUNTY FARM BUREAU 2021 Sportsman Raffle Calendar

Dear Friends of Agriculture:

We are thrilled to announce that we will be doing a Sportsman Raffle Calendar in 2021, an exciting fundraising opportunity for us and our participants. Many of you may know, SBCFB is a non-profit organization that devotes our time and resources to advocating for agriculture at the county, state, and national level. As a membership organization, your dues are utilized to support local agriculture and fight onerous regulations.

The 2021 Sportsman Raffle Calendar will consist of 52 guns. There will be one raffled off every Wednesday in 2021. SBCFB will sell only 520 calendars, giving participants a 1 in 10 chance of winning a gun. The price of each calendar is \$100.00 and will be available for sale late August 2020.

This program provides you a special sponsorship opportunity. Should you choose to sponsor the Sportsman Raffle Calendar, your business's logo and information will be advertised on the calendar for an entire year, hanging in homes and offices of the 520 calendar owners. This special opportunity will allow you to promote your business to a larger crowd for an extended period of time. Your logo and information will also be featured on all of our calendar advertisements, for even more publicity.

The sponsorship levels are as follows: (all sizes are approximate)

- **Month Sponsor, \$2,500**
 - Logo and contact will be featured on the calendar page of your specific month
 - Your business will be announced during the gun drawing and publicized in the weekly winner emails each week during your month
 - You will also sponsor one premium gun the last drawing of your month
 - You will also receive one table for 10 guests at our Celebrate Harvest event (\$700 value)
 - Recognition on our website and in our weekly e-news
- **Quarter Page (6" X 4" rectangle), \$1,800**
 - You will receive 4 tickets to our Celebrate Harvest event
 - Recognition on our website and in our weekly e-news
- **3" X 2" rectangle, \$450**
 - Recognition on our website and in our weekly e-news



It is our hope that you will be able to take advantage of this amazing opportunity to promote your business. To confirm your sponsorship, please contact the SBCFB office at your earliest opportunity. There is limited space available and we need commitments, ad art and logos **by August 15, 2020**. You may reach us by phone at (805) 688-7479, by fax at (805) 688-0428, or by email at farmsbc@hwy246.net with any questions or to confirm a sponsorship.

Sincerely,

Teri Bontrager
Executive Director