

# THE BRANDING REPORT

AUGUST-SEPT. 2009



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## *CattleWoman of the Year*

### *Dinner/Meeting*

*to be held on September 23, 2009,*

*at Jim & Linda Grimm's Western Artifact Museum.*

*The Grimm's home and museum are located in  
Janin Acres at 795 Entrance Road, Solvang.*

*Social Hour : 6:00 p.m. - Dinner: 7:00 p.m.*

*Cost: \$15.00 per person*

*The Grimm's Western Artifacts Museum features saddles, bits, art work, and  
wonderful memorabilia. Tours will begin at 6:00 p.m.*

*Come out and celebrate with us as we honor our CattleWoman of the Year !*

*RSVP by Monday, Sept. 21st.*

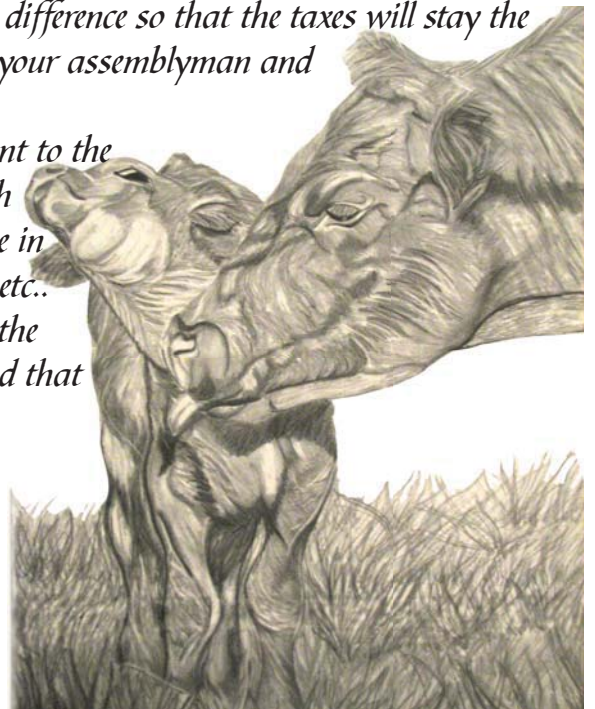
### *This is a legislative update for the Santa Barbara County Cattlewomen*

*1. Governor Schwarzenegger line item vetoed funding for the Williamson Act (Ag Preserve) for a year. Santa Barbara County usually receives about \$15,000,000 of subvention funds to offset the lower property taxes for land in the Williamson Act. In the new budget, SB County will receive about \$600,000. Santa Barbara County has decided to make up the difference so that the taxes will stay the same ( for the moment). Keep in touch with your supervisor, your assemblyman and your senator. This could all change.*

*2. As small business people, the next months are very important to the economics of your business. Especially of interest are the health insurance and health care system reforms, the proposed increase in taxes, the cuts in services, the changes in the inheritance taxes, etc..*

*It seems necessary to have the phone numbers, e-mail address, the Fax numbers of all of the political people that represent you and that you know.*

*3. The town hall meetings are of interest to see the regard that political representatives have for their constituents. I went to the town hall meeting in Santa Maria on August 20 at the City Library. Andy Caldwell was there but no state or national elected politicians. It was very well attended.*



## 2009 S.B.Co. Fair



The SBCCW enjoyed another successful year at the Santa Barbara Co. Fair! Keeping with the theme, "It's a Groovy Time in 2009", the CattleWomen went to work on the many activities planned for the fair week. The educational fair booth titled "Mooiin' and Groovin'" featured a large black cow in a field of giant flowers. The flowers all had important beef facts in the centers and copies of these facts were also made available to the public. The booth received first place in our division! Thank you to the fair booth committee, Sherry & Lauren Scheller, Linda Williams, Janet Kraus, and Mindi Christian.

The Beef Barn Display Contest, in memory of Helen Petersen, was another big success. The barns looked better than ever and the participation was outstanding. So much great information about beef was shared with the fair going public through the creative displays constructed by the beef exhibitors. 1st place/\$300.00 went to the Santa Ynez FFA, 2nd place/\$200.00 went to Cinco Campanos 4-H, and 3rd place/\$100.00 went to Vineyard 4-H. Congratulations to all!! Thank you to our judges, Deb & Robin Laroche and Janet Kraus.



In addition to these activities, the CattleWomen, once again, had their amazing gift booth for the benefit of our scholarships. Together with the help of Sherry Musgrove, Nancy Williams and Gail Tomasini gathered some great SBCCW items and then put them together in attractive gift baskets to sell. This is a big job and we thank these ladies and additional volunteers for their hard work!

The SBCCW continues to donate the buckle for the 4-H Advanced Beef Showman and this year's recipient was Lane Carlson of Lucky Clover 4-H.

Finally, we took on a new responsibility this year in clerking for the Replacement Heifer Sale. It is a good way for us to participate and it worked out very well. We will continue to support the Jr. Livestock Auction committee with this assignment in the future. Thank you to the ladies who took on this task....we appreciate it! Joanna Signorelli-Machado, Rachel Monjoinner, Janet Kraus, & Mindi Christian.



Wanted! Storage Container or Shed needed to store SBCCW decorations, merchandise, promotional brochures, signs, etc. 10 x 10 ft. min. preferred. The S.B.Co. CattleWomen are grateful to Barbara Wilson for storing our inventory in her shed for the past several years. It has been most appreciated. Now, as Barbara will soon be moving to her new home, it is necessary for us to make other arrangements. We currently have things stored in a temporary location and would appreciate any suggestions or help in finding a new home for our inventory.

# SANTA BARBARA COUNTY CATTLEWOMEN BOARD AND RESERVATIONS

## Officers for 2009-10

**PRESIDENT** MINDI CHRISTIAN  
**V. PRESIDENT** LINDA WILLIAMS  
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**SECRETARY** JOANNA SIGNORELLI  
**EDITOR** ROBYN MOON  
**PUBLICITY** LAUREN SCHELLER  
JOANNE GARRICK

### BOARD MEMBERS:

2009-2010

BRANDY BRANQUINHO  
JACKIE JAENICKE  
SHERRI SCHELLER  
SANDRA BROWN

2008-2009

SANDRA BROWN  
JO AN JESSUP  
MARCIE SIGNORELLI  
NANCY WILLIAMS

**JUNIOR PAST PRESIDENT**  
BARBARA WILSON

## Reservations

PLEASE CALL IN YOUR RESERVATIONS  
FOR ALL SBCCW FUNCTIONS TO  
ONE OF THE LADIES LISTED BELOW:

### BUELLTON

NANCY WILLIAMS  
805/688-5497

GWILLIAMS Ranch@AOL.COM

### SANTA YNEZ

BARBARA WILSON  
805/688-4357

SYVGAL@GMAIL.COM

### LOMPOC

JOAN JESSUP  
805/736-6083

GUYOSMOM@MSN.COM

### SANTA MARIA

LINDA WILLIAMS  
805/325-2416

LINDAWILLIAMS7@PRODIGY.NET

## Cattlegirls' Calendar

SEPT 2 - SBCCW BOARD MEETING @ CRUZ & SIGNORELLI INS OFFICE

SEPT 23 - CATTLEWOMAN OF THE YEAR DINNER @ GRIMM'S WESTERN MUSEUM

OCTOBER 7 - SBCCW BOARD MEETING

OCTOBER 22 - SENIOR DINNER AT SOLVANG SENIOR CENTER

OCTOBER 27 - SENIOR DINNER AT BUELLTON SENIOR CENTER

NOV 11-13 - CA CCA/CCW CONVENTION - SPARKS, NEVADA