



THE PIPELINE

SANTA MARIA CHAPTER OF CALIFORNIA WOMEN FOR AGRICULTURE

February 2010

February Meeting

Wednesday, February 24
at Noon

Radisson Hotel
3455 Skyway Drive
Santa Maria, CA

Please RSVP to Lucia
No later than the Sunday
before the meeting.
luciahe@yahoo.com
or 621-2262

Please note that if you make
a reservation and do not
show, we must pay for the
reserved lunch, therefore,
you will be charged for the
lunch.

Santa Maria Chapter 2010 Executive Board

President
Kristy Farmer

kfarmer@reliableproduce.com
805-310-3716

1st Vice President
Brenda Kelsch

brenda@grower-shipper.com
805-937-4138

2nd Vice President
Renee Righetti-Fowler
renee@susieqbrand.com
805-937-2402

3rd Vice President
Dayna Hammell
cdhammell@msn.com
805-937-4350

Secretary
Joyce Chrisman

jchrism@co.santa-barbara.ca.us
805-929-1074

Treasurer
Patti Vasquez

patricia.vasquez@sbbt.com
805-934-4829

Presidents Message

We are off to a good start in 2010! February is "membership" month! Please invite a co-worker, family member or friend to our next meeting. Remember...If you wear clothes and eat food, you are involved in agriculture. There is volume in numbers. Federal, State and local government are heavily influenced by lobbyists and outside interest. We need to protect our farmers and the industry. Let's encourage more people to join in our cause so that we can protect our food and material sources for the next generations to come. You can make a difference!

This month we are busy preparing for some exciting events coming up in March. We are looking for committee members to help on: Assembly Candidate Forum (March 24th) and National Ag Week (March 15th - 19th). Applications will be going out in February for school gardens and scholarships.

Don't forget to put your order in for your special limited edition of "I Love Farmers - They feed my soul" T-shirt. We only have 24 left.

Looking forward to seeing you and your guest (s) at the meeting in February!

Kristy Farmer
President
Santa Maria Chapter CWA

Santa Maria CWA School Garden Grants

Each year, our chapter distributes grant applications to the offices of the Superintendents of Curriculum of the local school districts to be made available to teachers who are seeking funding to either support an established garden or to start a new school garden. Last year five schools were awarded a total of \$2,940.

Application forms are also included in this Newsletter. Please make copies and distribute to teachers in our local chapter area. The final eligibility date is March 12 (postmark).

Applications should be mailed to:
CWA School Gardens
P.O. Box 695
Guadalupe, CA 93434

Contact Brenda Kelsch
805-343-2215
brenda@grower-shipper.com

2010 Task Force Directors and Committee Chairs

Roberta Alderete - Ag Education
Joyce Chrisman - Legislation, Emails
Rosanne Cisney - Food Safety
Christine Miller - Casino Night
Nancy Machut - Sunshine
Stacey Grant - Membership
Cyndi Lange - Phone Committee
Yvonne Biely - New Member Follow-up

Kari Campbell Bohard- SB County Ag Advisory Committee, Parliamentarian
Brenda Kelsch - COLAB Dinner, School Garden, Candidate Forum
"Your Name Here" - Scholarship (Volunteer needed to chair the scholarship committee)



**Santa Maria Chapter
California Women for Agriculture**

**Post Office Box 695
Guadalupe, California 93434
805-343-2215**

**School Garden Grant
Application**

Please complete and mail to the above address by March 12, 2010 (postmark)

School Name: _____

Principal: _____ **Principal's Signature:** _____
(Please Print)

Teacher: _____ **Teacher's Signature:** _____
(Please Print)

Address: _____

Telephone No.: _____ **Fax No.:** _____ **Email:** _____

Amount of money required: _____

Where will this money be used? _____

Amount of other funding commitments: _____

Has this garden project been approved by the administration? _____

Please give brief accounting _____

Will this project be continued next year? _____ **Will additional funding be required next year?** _____

How much? _____ **Will this project be self-sustaining?** _____

What will you use as a water source? _____

How many children will be involved in this project? _____

What resources and/or support will you use? _____

Will chemicals be used in this project; which ones and how will they be regulated? _____

Please include a plan of your project.

This plan should include a **blue print** of the garden including the **approved location and dimensions**, as well as **written explanation** of how the garden will be **constructed**, including **water source**, and **plans to sustain** the garden. Include **proposed products** and **lessons to be learned** by the students, and any photographs of previous year's project.

CWA Statewide Conventions

Submitted By Patti Vasquez

On the second weekend in January, Casa Maria, in San Juan Bautista, was the setting for CWA's 2010 State Convention and State-Wide Meeting. Friday's tour included DeBrito Chocolate Factory in Hollister and Gilroy's Earthbound Farms, followed by self-guided tours of Historic San Juan Bautista. (<http://www.debritochocolate.com/>) (<http://www.ebfarm.com/>)



The annual convention commenced Saturday morning with the District Director's Meeting, followed by the annual meeting. Outgoing State President, Diana Westmoreland Pedrozo, brought the meeting to order with approximately 100 delegates/members present from the state's chapters. An overview of the State's budget was presented by State Treasurer, Joann Wall. Ag Booster BBQ Committee Chairperson, Quincy Cowen, presented information on the September Fresno State Wide Meeting that is held in conjunction with Fresno State's Ag One Booster fund raiser. This annual fund raiser supports CWA's state-wide activities during the year. Going into this fund raising activity, Quincy explained the committee's concerns given the economy. Even though participation was down, CWA met their budgeted Net Income from the event. Going forward, Quincy and her committee have some "lessons learned" that will be utilized during the 2010 fund raiser.

New business included revisiting the State's attempt to standardize CWA annual dues at \$40 per member. After lengthy discussion by various chapters, a vote narrowly passed allowing chapters to independently set and maintain their due structure. The portion of the membership dues to be paid to the State remains at \$20 per member.

State 3rd Vice President, Amy Wolfe, provided an update of the proposed changes to the State's By-Laws and Policy regarding membership classifications. This presentation revealed several other issues existing in the state by-laws and policy, many of which were related to "electronic" activities that are commonplace now but unheard of 30+ years ago at the inception of CWA. A State By-Law & Policy committee will be formed, consisting of 5 to 7 members from around the state and headed by Amy Wolfe. The committee will review the by-laws and provide suggested revisions at a future State Wide Meeting.

A motion from the floor was passed that amends the State By-Laws & Policy, which increases the initial funding from the State for a new chapter. Previously, the State provided \$50 to a new Chapter. This amount was increased to \$250.

The Annual meeting concluded with recognition of State Officers, Directors, and past-Presidents by outgoing State President, Diana Westmoreland Pedrozo. The luncheon program included a fashion show and installation of the new State officers, Celeste Settrini, President; Karri Hammerstrom, 1st VP; Lynn Figone, 2nd VP; Amy Wolfe, 3rd VP; Christine Lott, Secretary; and Joann Wall, Treasurer.

The Saturday night banquet was held at Felice Farms in Hollister and included the featured speaker, Trent Loos. Trent was raised on a diversified farm near Quincy, IL. Currently, he and his wife operate a purebred Limousin and Angus operation in Central Nebraska. Trent records, produces, and sends his radio program from wherever his speaking travels take him. He presently has a listening audience of 4 million and can be heard on more than 100 radio stations across the country.

I Love Farmers. They Feed My Soul.

I Love Farmers is a grassroots campaign targeting teenagers and young adults, ages 14 to 24. It's purpose is to educate about how this nation's food is produced and the importance of the family farmer to the food supply.

The group is led by Annalisa Clarke, an ag communications professional, and Scott Vernon, Cal Poly-SLO Professor, along with five other twentysomethings involved in agriculture.

CWA has partnered with I Love Farmers, to create shirts that include the logos of both groups. These are limited edition pink shirts, and our chapter is selling them as a fundraiser for \$25 each. Contact Kristy Farmer to purchase yours!

Visit ilovefarmers.org to learn more about their campaign, and to shop for a variety of hip merchandise.

Upcoming Events

Nipomo FFA Annual Fundraiser

February 20, 2010
Volunteers need to help during event
Contact Victoria Nilsen
victoriasewsavvy@msn.com

March Statewide Meeting

March 13-14, 2010
Harris Ranch Inn Coalinga, CA
Contact Kristy Farmer
kfarmer@reliableproduce.com

Republican Assembly Candidates Forum

Save the Date
March 24, 2010 - 5:00 - 7:30 PM
Santa Maria Fair Park
Additional information will be
provided in the March newsletter.
Contact Brenda Kelsch

Thank You 2009 Sponsors!

Gold Level Sponsors

Bonipak
Darensberries
Teixeira Farms
COLAB
Etta Waterfield
Western Growers Association

Silver Level Sponsors

Campbell Ranches
Crop Production Service
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OSR Enterprises, Inc.
Catholic Healthcare West
Engel and Gray
Jim Glines

Bronze Level Sponsors

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Santa Maria Fairpark
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Cal Coast Machinery
G B P & B Accountants
Nick Tompkins
Quality Packaging and Supplies
Rancho Laguna
Valley Farm Supply

Thank You 2009 Donor Members

Alamo Farming
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English Air Service, Inc.
TWIW Insurance Services
Glenn, Burdette, Phillips & Bryson CPA's
DNS Backhoe Service
Gaspar Soil Builders
Johnson Farming
Salas, Inc.
Campbell Ranches
Western Growers Association Insurance Services
Innovative Produce, Inc.
Perrett Ranches
Red Dog Management, Inc.
Plantel Nurseries, Inc.
Los Dos Valles Harvesting
Santa Barbara Bank & Trust
Bejo Seeds
Maretti & Minetti Ranch Co.
DB Specialty Farms
Righetti Specialties
Rancho Guadalupe, LLC
Home Motors

California Women for Agriculture

is a statewide organization with over 2,500 members.

Who we are.

We, as women dedicated to the survival of agriculture, unite as "California Women for Agriculture," to function as a non-partisan, non-sectarian, non-commercial action group and a voice for Agriculture.

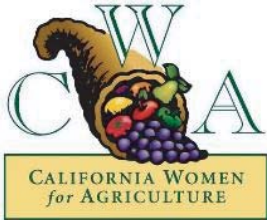
Our Mission.

To promote an educational program in order to develop the interest of California women in agriculture and to promote agriculture in California. To involve women of the State of California for the following general purposes: to speak on behalf of agriculture in an intelligent, informative, direct and truthful manner; to keep CWA members informed on legislative activities pertaining to agriculture; to join forces when the need arises to deal with agricultural problems in a specific community; to improve the public image of farmers and to develop rapport within agricultural communities throughout the state.

Note from the Editor: Thank you to everyone who contributed to this newsletter! Articles for the insertion into the newsletter are welcomed and encouraged.

Please email your submission to Nicole@PacFresh.com the first week of the month. If you catch any errors, please let me know. They might be there just to make sure you're reading.

Nicole Donati



**Santa Maria Chapter
California Women for Agriculture
P.O. Box 695
Guadalupe, CA 93434**

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